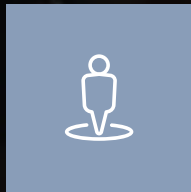




Location makes advertising work.



Audience+ PrivateExchange

Utilise Blis' 16 global Audience packs to target audiences programmatically.

Audience+ packs on the PrivateExchange are based on **actual** historical locations visited by the consumer.

Available across :



&




Mobile App


Tablet App

ONLY


Audience+ Packs available to choose from




Affluent



Arts & Entertainment




Automotive




Business




C2DE




Commuter




Education




Family & Parenting



Fashion & Beauty




Food & Drink




Health & Fitness




Home & Garden




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Sport



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