



## **Blis Audience**

Target audiences based on location and contextual data Enables brands to reach their target audiences in the right location and at the right time.

## **Right Location, Right Time**

Blis combines real-time location data, content and demographic data to build highly relevant audiences.



## Blis Audience enables brands to:



Apply location accuracy with contextual relevance.



Drive consumer engagement in real-time.



Maximise impact through audience targeting.





