



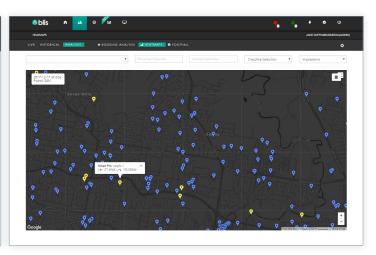
Blis Heat maps

Better understand your audiences geographic behaviour through animated hotspots.

What visuals are available?

Heat maps

Point maps



View areas of high campaign activity through animated hotspots.

ImpressionsClicks

See locations matched using lat/longs & those matched using Smart Scale.

• Smart Scale • Smart Pin

Benefits for your brand:



See the exact moment in which campaign exposure takes place.



Understand where & when your audiences are interacting & engaging with your ad.



Differentiate between Smart Scale proprietary data & Smart Pin location data.













