



Jamie Crespi

VP Marketing, Americas

Jamie is responsible for leading the US marketing efforts by providing creative market planning and execution that maps to the sales and product strategy. She is responsible for all client and prospect marketing communication in North America and working hand in hand with the US sales team to drive revenue.

She has over a decade of experience working in marketing and advertising as well as an extensive adtech background. Most recently, she led the North America marketing strategy for programmatic platform, MediaMath.

She graduated with honors and a BA in Marketing and Communications from The George Washington University.

Outside of work, Jamie enjoys dining out, binge watching Netflix and taking cardio dance classes.