blis

Location makes advertising work.

Path PrivateExchange

Reach bespoke audience groups programmatically.

Available across :

Mobile App & Tablet App ONLY

Ways to reach your audiences using Path PrivateExchange

- **Customisable Audience groups**

Example:

Health & fitness fan + Yoga studio

- **Focus on your brand or a competitor brand**

Example:

QSR1 + QSR2

- **Select behavioural patterns of specific audiences**

Example:

x3 Visits gym 3 times a week + x1 Visits a sports store once a month

Contact us

/blisglobal /blisglobal /blisglobal hello@blis.com www.blis.com