

Blis Partners

Blis work with Ad Servers, Data, Brand Safety, Viewability, Fraud and Measurement Partners (collectively, "Blis Partners") in order to provide Blis Solutions.

1. Ad Serving Partners

Brand Name	Corporate Name	Privacy Policy
Adform	Adform Group	https://site.adform.com/privacy-center/corporate-privacy/corporate-privacy-policy/
AdSlot	Adslot Technologies Pty Ltd	http://www.adslot.com/privacy-policy/
Bonzai	Bonzai Digital Pte.	https://www.bonzai.co/privacy2018.html
Celtra	Celtra, Inc.	https://www.celtra.com/privacy-policy/
DoubleClick	Google LLC	https://policies.google.com/privacy
Flashtalking	Flashtalking	http://www.flashtalking.com/privacypolicy/
Innovid	Innovid, Inc.	http://www.innovid.com/privacy-policy/
Mediaplex	Conversant LLC	https://www.conversantmedia.com/legal/privacy
Sizmek	Sizmek, Inc.	https://www.sizmek.com/privacy-policy/

2. Brand Safety, Viewability & Fraud Partners

Brand Name	Corporate Name	Privacy Policy
DoubleVerify	DoubleVerify, Inc.	https://www.doubleverify.com/privacy/
Forensiq	Forensiq, LLC	https://impact.com/privacy-policy/
Integral Ad Science	Integral Ad Science, Inc.	https://integralads.com/privacy-policy/
MOAT	Moat, Inc.	https://moat.com/privacy



3. Insights & Measurement Partners

Brand Name	Corporate Name	Privacy Policy
ComScore	comScore, Inc.	https://www.comscore.com/About-comScore/Privacy-Policy
DoubleClick	Google	https://policies.google.com/privacy
Exactag	Exactag GmbH	https://www.exactag.com/en/data-privacy/
Foursquare	Foursquare Labs, Inc.	https://foursquare.com/legal/privacy
Nielsen	The Nielsen Company (US), LLC	http://www.nielsen.com/eu/en/privacy-statement.html
NinthDecimal	NinthDecimal, Inc.	https://www.ninthdecimal.com/privacy-policy-terms-of-service/
On Device Research	On Device Research Ltd	https://s.on-device.com/privacyPolicy
Placed	Placed, Inc.	https://www.placed.com/privacy-policy
Research Now	Research Now Group, Inc.	https://www.researchnow.com/privacy-policy/?lang=gb
Roq	Roq.ad GmbH	https://www.roq.ad/privacy#privacy
S4M	SUCCESS 4 MOBILE SAS	http://www.s4m.io/privacy-policy/

4. Data & Inventory

Brand Name	Corporate Name	Privacy Policy
Adobe	Adobe Systems Incorporated	https://www.adobe.com/privacy/policy.html
Admoove	Hic Mobile S.r.l.	https://admove.com/en/privacy-policy/
AdSquare	adsquare GmbH	http://www.adsquare.com/privacy/
AppNexus	AppNexus Inc.	https://www.appnexus.com/en/company/platform-privacy-policy
Acxiom	Acxiom Limited LLC	https://www.acxiom.co.uk/about-acxiom/privacy/uk-privacy-policy/
Annalect	Omnicom Media Group Holdings Inc	https://www.annalect.com/privacy-policy/
BidSwitch	IPONWEB Holding Ltd	http://www.bidswitch.com/privacy-policy/
Oracle	Oracle Corporation	https://www.oracle.com/legal/privacy/market-ing-cloud-data-cloud-privacy-policy.htm Oracle will use the data for the following purposes: S4i = Ad targeting, S4ii = Customisation and analytics, S4v = Modelling, S4b = Research and Development.
Regital	Regital Australia PTY Ltd	http://www.regital.com/privacy-policy/
Rubicon	The Rubicon Project, Inc.	https://rubiconproject.com/privacy-policy/
Trade Desk	The Trade Desk	https://www.thetradedesk.com/general/privacy-policy