



## Dave King

### **Global Commercial Officer**

Dave is responsible for driving global revenues, and delivering the required revenue mix at Blis. A veteran of the media and advertising industry, Dave has a successful 35 year track record. Most recently he was MD of Exterior Media, the second largest OOH media operator, where he was in charge of a £300M turnover and 440 employees.

Previous to this he spearheaded the commercial side of the Telegraph Group for 12 years as Executive Director, was MD of Emap Advertising and headed up investments for Carat where he deployed million of dollars worth of client billings across the media mix.

Outside of work Dave is busy with his family and they all share a keen interest in sport - football, tennis, cricket, skiing and golf - all at varied levels of competency! He was fortunate to be selected by his employers to attend senior executive programmes at both Harvard and Stanford and also, made a brief appearance on BBC's the Apprentice TV show as an industry expert.