



Blis corporate palette

Primary logo and text colours

Mint



Pantone: 3268C
R: 0 **G:** 181 **B:** 158
C: 75 **M:** 0 **Y:** 50 **K:** 0
Web: #21b19d

Dark Grey



Pantone: Neutral Black C
R: 41 **G:** 41 **B:** 41
C: 72 **M:** 62 **Y:** 58 **K:** 73
Web: #292929

Secondary colours (for graphics, charts and icons)

Light Grey



R: 135 **G:** 158 **B:** 184
C: 51 **M:** 30 **Y:** 19 **K:** 3
Web: #879eb8

Yellow



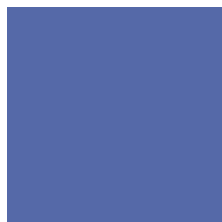
R: 245 **G:** 191 **B:** 105
C: 4 **M:** 29 **Y:** 65 **K:** 0
Web: #f5bf69

Coral



R: 237 **G:** 108 **B:** 96
C: 0 **M:** 69 **Y:** 57 **K:** 0
Web: #ed6c60

Purple



R: 88 **G:** 100 **B:** 164
C: 75 **M:** 62 **Y:** 7 **K:** 0
Web: #5864a4

Pink



R: 198 **G:** 75 **B:** 124
C: 20, **M:** 81 **Y:** 23 **K:** 3
Web: #c64b7c