Rajalakshmi Iyer

Real-time Bidding Lead

Raj leads the design for the core real-time bidding engine within the Blis platform. Her role demands continuous attention to performance and scalability in a fast-paced and innovative development environment.

She has over 16 years of industry experience in designing, developing and supporting large-scale, distributed architectures through her prior roles at IBM Software Labs and Openwave Mobility.

Raj is passionate about technology, especially within the mobile industry and has filed a few patents in the area. She has a Bachelor's degree in Computer Science from Mumbai University. Outside of work, she is a mother to two young children and that makes her a natural at multitasking and resource management.