

## Ben Tatton Brown Chief Operating Officer

Ben is COO of Blis. He is a proven digital media executive and acclaimed entrepreneur with over 20 years experience across ad-tech, media and agency business. Ben co-founded and sold award winning mobile ad agency RingRing Media to ad-tech specialist Amobee and was part of the exec team that sold Amobee to SingTel for \$321m in 2012.

In his role as COO, Ben is responsible for building, implementing, and overseeing all procedural and operational aspects of the Company. Ben plays a critical role in shaping and guiding the future growth and development of the business with a singular focus of realising extraordinary growth.

Ben is bilingual and has dual citizenship – British and French.

