David Matthewman

Data Protection Officer & Head of Production

As Head of Production, he is responsible for QA and the smooth running of Blis's Engineering systems. He joined Blis as a Perl coder when programmatic buying was barely a glint in the CEO's eye, and has seen the Engineering team grow from 2 to over 20 in that time.

As DPO, he ensures that Blis complies with the GDPR and other data protection laws, and that it treats personal data securely and with due regard for privacy.

As one of Blis's longest-standing Engineers, he has contributed code, design work and general know-how throughout the lifetime of Blis's platform, and has an extensive knowledge of its systems. He is dedicated to ensuring that Blis's platform is second-to-none, and uses the best technology in the most efficient way.

David has an Engineering degree from Cambridge University. In his free time, David enjoys birdwatching, cycling and supporting Leyton Orient.

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