



Murray Phillipson

Director of Supply

Murray is the Director of Supply and is responsible for ensuring that Blis accesses quality inventory and audiences for its clients. Murray brings a keen interest in the evolution of digital media to Blis, along with a drive to deliver on the adtech promise.

Murray has gained experience from across the media landscape having worked in newspapers, magazines and radio prior to moving to digital media.

Within digital he again has gained experience across the supply chain. Firstly as a publisher, running Gumtree's display revenue line, before leading the Demand teams for a number of SSP's, including OpenX & Sovrn.

Outside of work, Murray enjoys running and teaching his wife and kids all about win/loss ratios and SPO!