

# Blis Partners

Blis work with Ad Servers, Data, Brand Safety, Viewability, Fraud and Measurement Partners (collectively, "Blis Partners") in order to provide Blis Solutions.

## 1. Ad Serving Partners

Brand Name	Corporate Name	Privacy Policy
<b>Adform</b>	Adform Group	<a href="https://site.adform.com/privacy-center/corporate-privacy/corporate-privacy-policy/">https://site.adform.com/privacy-center/corporate-privacy/corporate-privacy-policy/</a>
<b>AdSlot</b>	Adslot Technologies Pty Ltd	<a href="http://www.adslot.com/privacy-policy/">http://www.adslot.com/privacy-policy/</a>
<b>Bonzai</b>	Bonzai Digital Pte.	<a href="https://www.bonzai.co/privacy2018.html">https://www.bonzai.co/privacy2018.html</a>
<b>Celtra</b>	Celtra, Inc.	<a href="https://www.celtra.com/privacy-policy/">https://www.celtra.com/privacy-policy/</a>
<b>DoubleClick</b>	Google LLC	<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>
<b>Flashtalking</b>	Flashtalking	<a href="http://www.flashtalking.com/privacypolicy/">http://www.flashtalking.com/privacypolicy/</a>
<b>Innovid</b>	Innovid, Inc.	<a href="http://www.innovid.com/privacy-policy/">http://www.innovid.com/privacy-policy/</a>
<b>Mediaplex</b>	Conversant LLC	<a href="https://www.conversantmedia.com/legal/privacy">https://www.conversantmedia.com/legal/privacy</a>
<b>Sizmek</b>	Sizmek, Inc.	<a href="https://www.sizmek.com/privacy-policy/">https://www.sizmek.com/privacy-policy/</a>

## 2. Brand Safety, Viewability & Fraud Partners

Brand Name	Corporate Name	Privacy Policy
<b>DoubleVerify</b>	DoubleVerify, Inc.	<a href="https://www.doubleverify.com/privacy/">https://www.doubleverify.com/privacy/</a>
<b>Forensiq</b>	Forensiq, LLC	<a href="https://impact.com/privacy-policy/">https://impact.com/privacy-policy/</a>
<b>Integral Ad Science</b>	Integral Ad Science, Inc.	<a href="https://integralads.com/privacy-policy/">https://integralads.com/privacy-policy/</a>
<b>MOAT</b>	Moat, Inc.	<a href="https://moat.com/privacy">https://moat.com/privacy</a>



### 3. Insights & Measurement Partners

Brand Name	Corporate Name	Privacy Policy
<b>ComScore</b>	comScore, Inc.	<a href="https://www.comscore.com/About-comScore/Privacy-Policy">https://www.comscore.com/About-comScore/Privacy-Policy</a>
<b>DoubleClick</b>	Google	<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>
<b>Exactag</b>	Exactag GmbH	<a href="https://www.exactag.com/en/data-privacy/">https://www.exactag.com/en/data-privacy/</a>
<b>Foursquare</b>	Foursquare Labs, Inc.	<a href="https://foursquare.com/legal/privacy">https://foursquare.com/legal/privacy</a>
<b>Nielsen</b>	The Nielsen Company (US), LLC	<a href="http://www.nielsen.com/eu/en/privacy-statement.html">http://www.nielsen.com/eu/en/privacy-statement.html</a>
<b>NinthDecimal</b>	NinthDecimal, Inc.	<a href="https://www.ninthdecimal.com/privacy-policy-terms-of-service/">https://www.ninthdecimal.com/privacy-policy-terms-of-service/</a>
<b>On Device Research</b>	On Device Research Ltd	<a href="https://s.on-device.com/privacyPolicy">https://s.on-device.com/privacyPolicy</a>
<b>Placed</b>	Placed, Inc.	<a href="https://www.placed.com/privacy-policy">https://www.placed.com/privacy-policy</a>
<b>Research Now</b>	Research Now Group, Inc.	<a href="https://www.researchnow.com/privacy-policy/?lang=gb">https://www.researchnow.com/privacy-policy/?lang=gb</a>
<b>S4M</b>	SUCCESS 4 MOBILE SAS	<a href="http://www.s4m.io/privacy-policy/">http://www.s4m.io/privacy-policy/</a>

### 4.Data & Inventory

Brand Name	Corporate Name	Privacy Policy
<b>Adobe</b>	Adobe Systems Incorporated	<a href="https://www.adobe.com/privacy/policy.html">https://www.adobe.com/privacy/policy.html</a>
<b>Admoove</b>	Hic Mobile S.r.l.	<a href="https://admove.com/en/privacy-policy/">https://admove.com/en/privacy-policy/</a>
<b>AdSquare</b>	adsquare GmbH	<a href="http://www.adsquare.com/privacy/">http://www.adsquare.com/privacy/</a>
<b>AppNexus</b>	AppNexus Inc.	<a href="https://www.appnexus.com/en/company/platform-privacy-policy">https://www.appnexus.com/en/company/platform-privacy-policy</a>
<b>Acxiom</b>	Acxiom Limited LLC	<a href="https://www.acxiom.co.uk/about-acxiom/privacy/uk-privacy-policy/">https://www.acxiom.co.uk/about-acxiom/privacy/uk-privacy-policy/</a>
<b>Annalect</b>	Omnicom Media Group Holdings Inc	<a href="https://www.annalect.com/privacy-policy/">https://www.annalect.com/privacy-policy/</a>
<b>BidSwitch</b>	IPONWEB Holding Ltd	<a href="http://www.bidswitch.com/privacy-policy/">http://www.bidswitch.com/privacy-policy/</a>
<b>Oracle</b>	Oracle Corporation	<a href="https://www.oracle.com/legal/privacy/market-ing-cloud-data-cloud-privacy-policy.htm">https://www.oracle.com/legal/privacy/market-ing-cloud-data-cloud-privacy-policy.htm</a> Oracle will use the data for the following purposes: 5a) = Ad targeting, 5a) = Customisation and analytics, 5a) = Modelling, 5b) = Research and Development.
<b>Regital</b>	Regital Australia PTY Ltd	<a href="http://www.regital.com/privacy-policy/">http://www.regital.com/privacy-policy/</a>
<b>Rubicon</b>	The Rubicon Project, Inc.	<a href="https://rubiconproject.com/privacy-policy/">https://rubiconproject.com/privacy-policy/</a>
<b>Trade Desk</b>	The Trade Desk	<a href="https://www.thetradedesk.com/general/privacy-policy">https://www.thetradedesk.com/general/privacy-policy</a>