



Charlie Smith

MD, Europe

Charlie is MD, Europe at Blis. Charlie is responsible for managing commercial relationships and driving revenue growth in the EMEA market. Since joining Blis in 2010 Charlie has grown his team from 3 to 50 and played an integral role developing and launching Blis' market-leading solutions.

Prior to Blis, Charlie co-founded his own multi-media agency at the age of seventeen, running award-winning campaigns for clients including Adidas, MTV and RedBull. After the successful sale of his company, Charlie joined one of the world's largest digital sports publishers.